



Mission Statement

In an effort to promote local agricultural products, provide an arena for artists and crafters, raise money with the primary purpose of providing educational scholarships to local students, and supplying an activity for the meeting and greeting of neighbors and friends, the Dairyville Community Club, Inc. hosts the Dairyville Orchard Festival each year on the third Saturday of October.

Dairyville Community Club
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Visit our website at:
www.dairyvillefestival.org

14th Annual

Dairyville Orchard Festival

A celebration of our community

Saturday, October 15, 2011 • Lassen View School

Summer, 2011

Dear Friend,

We would like to invite you to join us as we celebrate our community and Tehama County agriculture on **Saturday, October 15, 2011 at the 14th Annual Dairyville Orchard Festival**. Once again, the festivities will include: fresh local agricultural commodities, delicious food, live entertainment, handmade arts & crafts, community service booths, and free children's activities in the Lil' Farmer's Corner. Our ever-expanding group of dedicated volunteers have been planning this event for months, and are excited about the activities and attractions that will take place at the Festival.

We hope that you'll consider becoming a Friend of the Festival this year!

We sincerely appreciate the contributions that each and every one of our Sponsors make to ensure the quality and success of the Dairyville Orchard Festival. Your donation is a multi-faceted investment:

- 1. Tehama County high school graduates benefit from the financial support that is provided for their college educations*
- 2. The public is given an opportunity to learn about and purchase local agricultural commodities*
- 3. The community-at-large is provided with an opportunity to volunteer their time and express their community pride.*

We hope that you will join us and become a Friend of the Festival this year.

We have awarded \$110,500 in college scholarships to date!

The Dairyville Community Club, Inc. is a non-profit organization and all Festival donations are used to fund the Festival and scholarships. Sponsors receive special recognition at the Orchard Festival as well as on our website, on a large sponsorship sign located on Highway 99E, in our community newsletter, and at the Festival. The sign remains in view for three months, starting in mid-August. We will also continue to use every opportunity we find to highlight your participation. I encourage you to visit our website at www.dairyvillefestival.org and click on the **Scholarship Recipients** tab to find out more about the scholarship funds that have been awarded to date.

We hope to see you at the Festival on October 15th at Lassen View Elementary School. Your support is what continues to allow our community to organize and host these wonderful fun-filled family events.

If you have any questions, please contact Becky Calkins by e-mail at info@dairyvillefestival.org or by phone at (530) 384-2883. We look forward to hearing from you!

Sincerely,

Dairyville Orchard Festival Committee